

Features

For Your Communication Manager

- An easy way to share relevant information
- A flexible tool to package information for specific audiences
- An up-to-date source of relevant information on what really matters to your business

For Your Sales & Marketing Team

- Easy to use on-line source of up-to-date and commented on information
- Secured accessibility from anywhere, anytime
- A fast way to share new information to many
- A revenue opportunities generator

For Your Competitive Intelligence specialist

- A great tool to Track the topics that are crucial to your business decision making

Like to see a demo of Horizon™?

We offer a one month trial period, please call us at
514-771-5466
or e-mail at
horizon@propelion.com

Market Intelligence geared towards developing revenue opportunities

In order to remain competitive in today's fast-paced economy, companies need to know what is going on!

Completely automated, Horizon™ scans tens of thousands of Web-based articles, web sites and postings each day and delivers its findings back to you every day in a user friendly web based environment.

Horizon™ is the efficient, easy and cost-effective way to track what the media, competition, investors, and consumers are saying about subjects that matter to you.

... While working with limited budget for Competitive Intelligence.

Horizon™ offers

- Access to the major sources of information on the web and to specific sources using a flexible connector technology*
- Unlimited search* criteria
- Categorisation* of the search results by subject and relevance level that makes sense to the reader
- A best in class dissemination utility
- Access to a set of advanced information trends analysis tools*
- Reports delivered via password protected Web site or by email* so you can react and respond quickly
- A deployment methodology that ensures a quick and efficient deployment
- Flat-fee annual pricing. An unbeatable return on investment at a price that makes sense for your business